Adelphia Cable Communications sponsors violent television programming because its operations are deliberate and suggestive of harmful activities directed towards its subscribers. The coincidental schedule of events and showtimes sends out the message that subscribers should be investigated during the 24 hour newswatch. In fact that is not the case and subscribers are exausted from the advertising that is a downright abuse of the their vision. In addition, emergency tests, changing the screen colors, and promoting digital features is without consent from the subscribers.